

## **Percentage of references to content frame topics**

Most to Least

Food  
Interpersonal relations  
Work  
Specific activities  
Household equipment  
Identifying information  
Clothing  
Health  
Business  
Emotional response  
Money  
Housing/property  
Computers  
Weight  
Joke/teasing  
Beauty  
Media  
Bad behaviour  
Transport  
Sport  
Pets  
Family activities  
Character  
Household organization  
School/training  
Location description  
Gambling  
Specific event  
Death  
Travel  
Weather  
Passage of time  
Garden  
Weekend  
Toys  
Miscellaneous