

Mary Alice Casto
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University of Nebraska-Lincoln
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EDUCATION

Ph.D. 2015

University of Minnesota, Minneapolis, Minnesota
College of Design, Department of Design, Housing and Apparel
Apparel Studies: Dress, History and Culture track
Dissertation: *Categories of Design for Sustainability: A Wearer's Perspective of Classic Design*

M.S. 2002

Iowa State University, Ames, Iowa
College of Human Sciences, Department of Apparel, Events, and Hospitality Management
Textiles and Clothing, Concentration: History
Thesis: *College Women's Involvement in Dress and Their Relationship to Images of Themselves, Including that of the "New Woman," 1895-1920*

B.S.S. 1996

Ohio University, Athens, Ohio
Bachelor of Specialized Studies
Concentration: American history, art history, theater costume, and apparel construction

APPOINTMENTS

Assistant Professor August 2015-Present
Department of Textiles, Merchandising and Fashion Design
College of Education and Human Sciences
University of Nebraska-Lincoln

JURIED PUBLICATIONS AND PROCEEDINGS

Casto, M.A. and DeLong, M. Classic design: From cultural knowledge to individual experience. *Fashion, Style and Popular Culture*. (submitted 8/2018).

- Casto, M.A.** and DeLong, M. Exploring aesthetic response to classic as a means to slow fashion. *Fashion Practice*. (in press, due to be published online 2/2019).
- Casto, M.A.** and DeLong, M. (2018). Classic design: From cultural knowledge to individual experience. *International Textile and Apparel Association Proceedings*. Cleveland, OH November 2018, (online).
- DeLong, M., Min, S., **Casto, M.A.**, and Lee, Y. (2017). Sustainable clothing from the older female user's perspective. *Clothing Cultures: Special Issue: Ageing and Dress*. 4(3), 219-234.
- DeLong, M., **Casto, M.A.**, Min, S., and Goncu-Berk, G. (2016). Exploring an up-cycling design process for apparel design education. *Fashion Practice*. 9(1), 1-21.
- DeLong, M., **Casto, M.A.**, Min, S., and Lee, Y. (2016). Education for apparel sustainability from perspectives of design students from differing cultural contexts. *International Journal of Fashion Design, Technology and Education*. 9(3), 248-260.
- Casto, M.A.** and DeLong, M. (2016). Exploring Sustainability and Classic Design through Students' Aesthetic Responses. *International Textile and Apparel Association Proceedings*. Vancouver, BC, Canada, November 2016, (online).
- DeLong, M., **Casto, M.A.**, Lee, Y.K., and Min, S. (2015). Sustainable Clothing from the User's Perspective. *International Textile and Apparel Association Proceedings*. Santa Fe, NM, November 2015, (online).
- DeLong, M., **Casto, M.A.**, McKinney, M., Min, S., Ramiswamy, H., and Thoreson, N. (2014). Curating Cinderella: A Holiday Extravaganza at Marshall Field's. *Fashion, Style and Popular Culture*, 2(1), 45-63.
- Casto, M.A.** and DeLong, M. (2014). The Etiquette of Dress: A Comparison of 1960 and 2010. *International Textile and Apparel Association Conference Proceedings*. Charlotte, NC, November, 2014, (online).
- DeLong, M., **Casto, M.A.**, and McKinney, M. (2013). Lessons Learned from Youth about Sustainable Best Practices. International Conference on Education, Research and Innovation. *ICER Proceedings*. Seville, Spain, 647-656.

GRANTS

- Casto, M.A.** and Morales, A. (2018). *Adolescent Latina Immigrants Use of Style-Fashion-Dress to Negotiate the Acculturation Process: An Interpretive Study of Subject Formation in Process*. Research Council In-Aid Grant. \$10,000. Funded.
- Casto, M.A.** and Jensen, K. (2017). *Historic Hat Collection Care Grant*. College and University Collection Care Grant, Costume Society of America. \$1500. Funded.

Casto, M.A., Nicholas, C., Starkey, S. and Jacobs, M. (2017). *Visiting Scholar: Annette Lynch, PhD*. Research Council Special Opportunity Fund, University of Nebraska-Lincoln. \$933. Funded.

Nicholas, C., Starkey, S., **Casto, M.A.,** and Jacobs, M. (2017). *Colloquia on Gender, Fashion and the Media*. Nebraska Humanities Grant. \$978. Funded.

EXHIBITIONS

Casto, M. A., curator. (2017). "Alexander Girard and Textile Design at Mid-Century." Robert Hillestad Gallery, Lincoln, NE, May 22-September 1.

Casto, M.A., curator. (2017). "New Acquisitions from the Textiles, Merchandising & Fashion Design's Historic Costume Collection." Robert Hillestad Gallery, Lincoln, NE. January 30-March 3.

PRESENTATIONS

"Classic Design: From Cultural Knowledge to Individual Experience." International Textile and Apparel Association. **Mary Alice Casto** and Marilyn DeLong, Cleveland, OH, November 2018.

"The Future of Design: Slowing Fashion through User Perceptions of Classic." Fashion and the Future of Design Symposium. **Mary Alice Casto** and Marilyn DeLong, St. Paul, MN, September 2018.

"Fashions in Living: The 'Modern' Woman's Dress and Home in *Vogue*, 1950-69." Fashion and Media Symposium. **Mary Alice Casto**, Philadelphia, PA, October 2017.

"'For Modern Living': Style and Design in Mid-century Textiles." Invited speaker-Gallery lecture. **Mary Alice Casto**, Robert Hillestad Gallery, Lincoln, NE, June 11, 2017.

"Exploring Sustainability and Classic Design through Students' Aesthetic Responses." International Textile and Apparel Association. **Mary Alice Casto** and Marilyn DeLong, Vancouver, BC, Canada, November 2016.

"Communicating African American Beauty: 25 Years of *Essence* Magazine." Popular Culture Association Conference. Kalari Flotree and **Mary Alice Casto**, Seattle, WA, March 2016. *This presentation was completed by Kalari as part of her graduate research assistantship under my mentorship.*

"Sustainable Clothing from the User's Perspective." International Textile and Apparel Association. Marilyn DeLong, **Mary Alice Casto**, Yoon Kyung Lee, and Seoha Min, Santa Fe, NM, November 2015.

- “Jill of All Trades, II.” The Joanne B. Eicher Symposium II: Fashion, Sex, and Power. Dooyoung Choi, **Mary Alice Casto** and Marilyn DeLong, St. Paul, MN, September 2015.
- “Gender and Dress Etiquette: A Comparison of 1950s Guidelines for Men and Women.” Fashion and Gender Symposium. **Mary Alice Casto** and Marilyn DeLong, St. Paul, MN, May 2015.
- “The Etiquette of Dress: A Comparison of 1960 and 2010.” International Textile and Apparel Association Conference. **Mary Alice Casto** and Marilyn R. DeLong, Charlotte, NC, November, 2014.
- “What is Classic Style?: The Character of Timeless Design.” Fashion Thinking Conference. **Mary Alice Casto**. Kolding, Denmark, October, 2014.
- “Fashion Thinking, Design as Prototype, and Sustainability.” Fashion Thinking Conference. Marilyn DeLong, **Mary Alice Casto**, and Barbara Heinemann. Kolding, Denmark, October, 2014.
- “The Jill of All Trades: The Busy Bathing Suit Girl.” Costume Society of America Region iii/iv Conference. **Mary Alice Casto**, Dooyoung Choi, and Marilyn DeLong. Minneapolis/St.Paul, MN. September, 2014.
- “Communicating Modernity: The Changing Meaning of Black in Fashion.” Fashion and Communication Symposium. Marilyn DeLong, **Mary Alice Casto**, Barbara Heinemann, and Kathryn Reiley. College of Design, Minneapolis, MN, USA, May 2014.
- “Illustrating Modernity through the 1920s Flapper.” Popular Culture Association Conference. **Mary Alice Casto**. Chicago, IL, April, 2014.
- “Lessons Learned from Youth about Sustainable Best Practices.” International Conference on Educational Research and Innovation. Marilyn DeLong, **Mary Alice Casto**, and Meghan McKinney. Seville, Spain, November, 2013.
- “Perspectives of Apparel Sustainability among Design Students from Different Cultural Backgrounds.” International Textiles and Apparel Association Conference. Marilyn DeLong, Seoha Min, Yoonkyung Lee, and **Mary Alice Casto**. New Orleans, LA, October, 2013.
- “Attachment to Clothing and Implications for Sustainability within a Cultural Context.” International Textile and Apparel Association Conference. Marilyn DeLong, Seoha Min, Yoonkyung Lee, and **Mary Alice Casto**. New Orleans, LA, October, 2013.

“Sustainability in the Apparel Design Process.” Fashion and Social Responsibility Symposium, Marilyn DeLong, Seoha Min, **Mary Alice Casto**, Gozde Goncu-Berk. College of Design, University of Minnesota, Minneapolis, MN, USA, April 2013.

PROFESSIONAL MEMBERSHIPS/ACTIVITIES

Member: International Textile and Apparel Association	2013-Present
Member: Popular Culture Association	2013 & 2015
Member: Costume Society of America	2014-2017

TEACHING EXPERIENCE

Primary Instructor, College of Education and Human Sciences, University of Nebraska-Lincoln

Textiles, Merchandising & Fashion Design 144: Introduction to Design Theory and Criticism	2015-Present
Textiles, Merchandising & Fashion Design 145: Color Studio: Theory and Practice	2015-Present
Textiles, Merchandising & Fashion Design 410/810: Body, Dress, Identity	Spring 2018
Textiles, Merchandising & Fashion Design 477/877: Gender and Material Culture	Spring 2019
Textiles, Merchandising & Fashion Design 492/892: Professional Study Tour: Berlin, Germany	Summer 2019

Primary Instructor, College of Design, University of Minnesota

Apparel Design 2214: Softlines Analysis	2015
Retail Merchandising 4117W: Retail Environments & Human Behavior	2013

Teaching Assistant, College of Design, University of Minnesota

Apparel Design 3217: Fashion: Trends and Communication	2013 & 2014
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