
- Dramatic shifts in family composition and living arrangements have occurred within recent decades.
- In 2011, barely half (51%) of the U.S. adults were married, compared to nearly three-fourths (72%) in 1960.
- In 2011, 41% of all births in the U.S. were to unmarried mothers, compared to 28% in 1990; increase is occurring among women in their late 20s and 30s, not to teenagers.
- Today, examples of FCS programs that address current demographic and economic issues abound. Advising single parents who qualify for the earned income tax credit
  o Assisting homeless families
  o Supervising community gardens, food banks etc.

The article continues to say that teaching students the principles of resource management related to financial literacy, consumer decision making and environmental sustainability enables them to be positive contributors to the families and communities. Today’s FCS practitioners affirm that family matters!!!! Our strength is the holistic approach in theory and in practice.

Wow!!! Was what I thought when I read the article that I’ve referenced above. We are the difference makers. We are always on the forefront of societal issues whether it’s domestic violence, teen pregnancy, obesity, families in crisis – farm, military, health etc. FCS professionals seem to answer the need and work closely with other professionals to make life better in our communities. Is it any wonder there is such a demand? We must now find a way to meet that demand and continue making a difference.

I would also like to take this opportunity to encourage everyone to:
- send ideas for speakers or topics for the annual meeting
- recruit potential students who’d be candidates for teaching in our profession
- volunteer to mentor a newer teacher, especially if you’ve recently retired – they need our support
If you’d like to respond to any of the above just send your ideas to me and I’ll pass them along to those who are handling these concerns. Thank you ahead of time for your assistance.

I hope you have a wonderful summer. I will be attending AAFCS in Jacksonville, FL, June 23-28 and I’m looking forward to sharing the information received upon my return.

Sincerely
Kathy Gifford
NAFCS President

2015 Annual Meeting Reflections

The Annual Conference in Lincoln this year did not disappoint the 42 participants, bringing in the keynote speakers with expertise in ethics and outreach programs for rehabilitating incarcerated inmates. Elizabeth Buchanan, Ph.D. and Endowed Chair and Director of the Center for Applied Ethics at the University of Wisconsin-Stout delivered her address “Ethics, Quality of Life, and Professional Practice” during the opening session on Friday morning. Dr. Buchanan shared information related to the ethical issues we are facing as a profession. Some of the issues she addressed included media and social networking, discourse, policy and practice, innovation and entrepreneurship in business, and leadership relationships.

Dr. Buchanan’s keynote address and PowerPoint are available for members who are interested on the NAFCS website.

Kyle Roberson was the luncheon speaker on Saturday, coming from the Federal Prison Camp in South Dakota. He introduced the program within their institution that works to education and rehabilitate inmates for developing healthy life skills when they reenter society. Kyle’s program teaches them budgeting, parenting, employability skills, and healthy lifestyles. Kyle presented all of the participants a copy of the book written about his program “4 P.M. Count: A Journal From Federal Prison Camp Yankton” (7th Ed). The book is published as a collaborative effort between The National Endowment for the Arts, Federal Prison Camp Yankton, and Dr. Jim Reese, Artist-In-Residence.

Award Winners

This year our state affiliate honored four members for their contributions and outstanding service to our organization.

Carolyn McCormick was the winner of the NAFCS Service Award. Carolyn is retired from ConAgra and has been an active member of our state organization for many years. She has served as President as well as many other chair positions in the past. She is currently serving as Recording Secretary.

Cheryl Timm was awarded the NAFCS Teacher of the Year award. Cheryl teaches in Pierce, NE, is FCCLA adviser, and recently served as FCSTN President. Cheryl was also a key player, along with Anne Schmall from Scottsbluff in getting the Nebraska Department of Education giving the Family and Consumer Sciences professionals in our state the opportunity to complete the ReVision process. This resulted in a new logo and Mission.
statement that reflects the federal guidelines for Career and Technical Education.

The Nebraska Affiliate has one 50-year member who will be honored at the annual conference this summer. Sheran Cramer has been a member of AHEA/AAFCS and our Nebraska community since 1965. Dr. Cramer retired from the University of Nebraska-Lincoln and is an Ameriti faculty member within the department of Child, Youth, and Family Studies.

The President’s Award was awarded to Dr. Judith Lindberg for her work as the Nebraska affiliate President for the past two years by Kathy Gifford, President-Elect. This past year Judy attended the national conference in St. Louis and attended the Senate and Affiliate President’s meeting. She has been instrumental in making sure our members are informed on the changes and information from the national office to incorporate within our state initiatives and program of work. She also served as Recognition Chair this year.

Congratulations to all of our award winners for this year. We are proud to have such talented leaders within our profession and it is an honor to work with all of you!

“Blast from the Past”

It’s always interesting to me to review past copies of our Association’s newsletter and recognize how many of the issues addressed forty years ago continue to be concerns today! Reading the newsletter from December, 1975, I found an article written by Jerda Garey reporting on her attendance at the White House Conference on Economic and Domestic Affairs held October 1, 1975.

At this conference, Agriculture Secretary Earl Butz “predicted that food will become a world issue.” David Mathews, Secretary of Health, addressed welfare reform, education grants and health care reform, stressing that “less government interference was needed, fiscal responsibility should be considered before new programs were adopted and education should be locally controlled rather than nationally.” Frank G. Zarb, Administrator of the Federal Energy Administration predicted that “energy will be a prime resource that will need to be carefully used in the future and citizens should take responsibility for energy conservation.” Russel E. Train, Administrator of the Environmental Protection Agency “urged citizens to join environmental groups and become more efficient consumers by putting pressure on businesses to produce lower mileage cars.”

Sound familiar? As Family and Consumer Sciences professionals we continue to educate others about these and other important issues and the importance of taking responsibility as concerned citizens, consumers, parents and individuals. We do make a difference!

Carla Robinson, Executive Secretary

This is a picture of a male-only home economics class in 1975. This was one of the first years men were included within the secondary home economics classroom. We’ve come a long way!
Connecting and Creating Effective Resources via Technology

Alice Henneman is a faculty member for the University of Nebraska-Lincoln, responsible for food safety and nutrition programming for the general public. She utilizes social media to distribute information and develops educational materials to share via presentations, health fairs, newspapers, radio and TV, and on her award-winning Food Web site.

During the annual conference, Alice shared information about creating images that get your message across in presentations, blogs, websites, and social media. Her first recommendation is to select images that gain the most attention. Secondly, locate free images suitable for non-commercial use. And finally, use free, simple online photo-editing tools.

Alice presented some new technology resources and ideas to help us all share our messages in a clearer and more appealing manner. Here are some of those:

- www.slideshare.net/alicehenneman is where you can find Alice’s PowerPoints publicly housed. At the time of this publication there were 26 different PowerPoint presentations on her home page.
- www.food.unl.edu/ is the new web address for the UNL Extension resources related to food, nutrition, and health. The home page includes links to the online newsletters, blogs, new interactive magazine, recipes, current events, and related links.

- www.tagxedo.com is a new program to create word art and/or images to use in publications or education.
- https://hootsuite.com/ is a site allowing professionals to house and organize their social networks and engage audiences. There is a cost for the use of this resource, but also includes a 30-day free trial.

Alice shared some ideas for making sure our pictures are good quality and size within our publications. Cropping and the rule of thirds help create the proper ratio when considering the image to text balance. There are some new apps that will frame or use cutouts and shapes to enhance your pictures named Picmonkey (http://www.picmonkey.com/). She also recommends you make sure you are considering the depth, close-up look, shooting through things and what is behind your image as well.

Guidelines for using images that are free from non-commercial sites were shared.
1. Follow individual website image citation guidelines and do not use in a manner suggest the photographer is endorsing something you are doing.
2. Read the information that goes along with the photograph carefully and do not use photographs that are copyrighted.
3. Beware of downloading “free” photos from questionable websites that may harm your computer.

Some non-commercial free image sites include:

- USDA/ARS image library (http://photogallery.nrcs.usda.gov/res/sites/photogallery/)
- National Cancer Institute Visuals Online (http://visualsonline.cancer.gov)
- USDA/FSIS Be Food Safe Photo Gallery (http://1.usa.gov/1srlbOk)
- USDA/FSIS Kitchen Companion Image Library (http://1.usa.gov/1IKFkbt)
- CDC Public Health Image Library (PHIL) (http://phil.cdc.gov/phil)
- USDA SNAP-Ed Photo Gallery (http://snap.nal.usda.gov/photo-gallery)
- USDA WIC Image Gallery (http://1.usa.gov/1lMPzZr)
• USDA MyPlate Graphic Resources (http://1.usa.gov/Vb9zNT)
• National Center for Home Food Preservation (http://nchfp.uga.edu/multimedia.html)
• U.S. Fish and Wildlife Service (http://digitalmedia.fws.gov/cdm)
• USDA/ARS Image Gallery (http://www.ars.usda.gov/is/graphics/photos)
• Natural Resources Conservation Service (http://photogallery.nrcs.usda.gov/res/sites/PhotoGallery/index.html)
• Morgue File (http://www.morguefile.com)

Photo-editing tools Alice shared included the Pic Collage app, canva.com, Pinterest template, Collage. The tutorial within her presentation that also gives you ways you can transport the images you create with words and different formats onto your Facebook, Blog, Webpage, or PowerPoints once they are created.

Alice’s information will be especially helpful as professionals are continually challenged to incorporate social networking and media into their workplace outreach. Intel social media identified visual marking as the breakout trend for 2012. Forbes magazine online published the statistic that articles using relevant photos get 94% more views than those without. Alice also pointed out that orange and blue lettering definitely stand out the most and infographics (long verticle presentation with graphics) vs. than horizontal. Her tutorials during the presentation highlighted ways to set up Webpage, Pinterest, Twitter, Facebook, YouTube, Google+, LinkedIn, and Blog postings.

Respectfully Submitted,
Sheree Moser, Newsletter Chair
The second stop on the tour was the Bio-fiber development laboratory in the old home management building. The regeneration of raw materials from Nebraska agriculture are used to create new textile products.

The last stop of the tour was the Robert Hillestad Textiles gallery in the Home Economics building. The participants were also able to see some of the historical fashion collection owned by UNL.
“The Future of Family and Consumer Sciences: Services, Shortages, and Strategies” presented by Sheree Moser and Allison Kreifels. Sheree shared about the shortage of FACS teachers within the state with an average of 55 needed for the past four years. Efforts are being put into place to increase recruitment efforts and start a retired teacher’s network to better connect the past with the future. This was the first year a “Future FACS Teachers” dinner was held at FCCLA State Leadership with 24 students and teachers attending.

Allison shared the processes in place via the Nebraska Department of Education based on the reVisioning process completed by FACS teachers last year. Alternative endorsement opportunities are in place, along with a new teacher and leadership institute each summer. Allison is also setting goals to increase the number of students and chapters in Nebraska FCCLA.

“Programs Promoting Healthy Lifestyles for a Lifetime” presented by Patricia Kassmeier and Kathy Kneifl. Patricia is a FACS teacher at Logan View and was the NAFC Teacher of the Year last year. She shared how their school started an on-campus garden to promote healthy living using an interdisciplinary approach and her FCCLA chapter. Kathy is a UNL SNAP ED Extension Assistant in Dodge County. Kathy gave an overview of SNAP Education in Nebraska and how Extension is promoting healthy living through KidQuest programming, nutrition education, and gardening projects from Kindergarten through 8th grades. Here is the website link: http://food.unl.edu/nep

“Effectively Using Youth as Teachers” presented by Allison Kreifels, NDE Career Field Specialist and State FCCLA Adviser and Michelle Krehbiel, Youth Development Specialist, UNL Extension 4-H Youth. These two coordinate the “Youth as Teachers” program that focuses on using young people as teachers to educate their peers or adults. The results allow these young people to develop life skills, explore future careers, and be participating members of their communities.

Our hope is that this recap of the sessions and speakers from our state meeting will encourage you to come next year. Next year the annual meeting will be at the Holiday Inn in Kearney, April 15th & 16th. Make your plans now to attend and connect!

Membership Report

The number of members within our state organization has risen by 1 this year, so we are hoping more professionals will join this year. The number of active members increased by 4 this year, but the student membership decreased by three. We have 89 current, 23 students, and 23 emeriti and/or lifetime members (which are no longer available). The most exciting statistic was the addition of 17 new members this year, not all of whom were students.
If you are interested in joining, just follow these directions via the AAFCS website:

- Go to: [www.http://aafcs.org](http://aafcs.org)
- Click on the “Membership” tab and the index will show up on the left side of the page. The second link is “Join/Renew”. Click on that and a box of information will come up for those of you “New to AAFCS.”
- You can either create a profile by clicking on that statement in the first sentence or print a membership form by clicking on that underlined statement.
  - If you print the membership form, be sure to fill in as much of the information as you can and send it into the national office. Be sure to include payment information along with the form.
  - If you are a student, this form needs to be mailed to Sheree Moser, 137 Mabel Lee Hall, Lincoln, NE  68588-0236 because our state association will pay half of your dues. There is an additional form we will need you to fill out as well.
  - If you choose to complete this process electronically, you will fill in the same contact information and create a User Name and Password to be able to log into your account and create a profile. This allows you to special information and benefits on the website as well. You will be required to make payment electronically if you choose this method.

Let Carla Robinson, our Executive Secretary know if you need any help or assistance with this and she is happy to help you.
Carla’s contact information is:
Email: heartsandhalos@cox.net
Telephone: 402-697-0671

AAFCS Conference & Expo in Jacksonville, FL this Month

At the time of this publication there are going to be two Nebraska members attending the Annual Conference & Expo in Jacksonville. Contact Kathy Gifford ([giffordk@charter.net](mailto:giffordk@charter.net)) or Michelle Krehbiel ([mkrehbiel2@unl.edu](mailto:mkrehbiel2@unl.edu)) if you would like to connect when at the conference.

From the Editor

The Annual Meeting was successful, May is almost over (with the cooler, rainy weather), and the National Conference and Expo is just around the corner. The new information shared at the Annual meeting was current and relevant. My hope is that by sharing some of the data here will encourage you to join the organization, get more involved, and continue to work to improve the individuals, families, and communities in which we live.

This past year we have worked harder as an Executive Board to keep our members informed and updated about all of our professional areas of expertise. The website has been updated and we will continue to make sure it is updated and current so it is useable and relevant for all of our members. We have continued to mail out the newsletter to those members who still want to receive it in that form. All of those that have been published are posted on the website and email messages sent out to inform those of you who use technology regularly.

The Executive Board has filled three positions this year with new appointees. Michelle Krehbiel will serve as our next President-Elect. The Treasurer position will be shared by Carol Erwin and Michelle Irvine. The Membership duties will be taken over by Shirley Baum. We are excited these members have stepped into these positions to further the good work or our organization.

Respectfully Submitted,
Sheree M. Moser, Newsletter Chair
NAFCS 2015-2016 Executive Council

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Student Unit Chair
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Sunny Jacksonville, Florida
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ADDRESS SERVICE REQUESTED

NAFCS Website Link: http://nafcs.unl.edu/newsletters.htm

Send copy for the Newsletter to: Sheree Moser
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*COPY DEADLINE for next newsletter: August 15, 2015