**First Name Last Name**

Lincoln, NE 68508 | Phone | [Email](mailto:hsmith6@unl.edu)

**EDUCATION**

**University of Nebraska-Lincoln |** Lincoln, NE  *(Expected) May 2023*

**Bachelor of Science in Textiles, Merchandising & Fashion Design**  **GPA: 3.5/4.0**

*Specialization: Merchandising*

**RELATED EXPERIENCE**

**Belk,** Dallas, TX

*Associate Buyer*    *January 2023-Current*

* Develop and implement a merchandising strategy to drive an individual store’s business
* Lead the purchases and negotiations for merchandising in the specific business areas of the physical store location
* Organize and analyze customer and store feedback to help develop sales and merchandising plans

**InStyle Magazine**, Manhattan, NY

*Fashion Closet Intern*  *January 2022-September 2022*

* Organized and maintained samples returned to the fashion closet following editorial photoshoots
* Arranged messengers and shipments as well as pick-ups for returns
* Assisted with fashion and accessories check-in and check-out images
* Worked closely with the fashion closet director help with sample trafficking

**TRANSFERRABLE EXPERIENCE**

**Panera,** Seward, NE

*Crew Lead*    *May 2018-December 2020*

* Managed a crew of up to eight crew members to make sure they were on-task and responding to customer needs
* Solved customer issues and complaints to ensure customer satisfaction
* Operated point-of-sale systems and handled cash register duties while maintaining customer flow and efficiency

**Hy-Vee,** Omaha, NE

*Clerk*    *January 2018-May 2018*

* Communicated with customers to determine needs and customize product to specifications
* Stocked and refilled products in a timely manner
* Consulted with customers to determine catering options

**LEADERSHIP**

* University Health Center Well-Being Coach *2019-2021*
  + Built and maintained relationships with peers, faculty, and students
  + Counseled college students through difficult times
* CEHS Student Advisory Board  *2019-2020*
* Inclusive Leadership Training Facilitator (2019) and Trainee (2018)
* CEHS Peer Network Program *2018-2020*

**SKILLS**

**Technology:** Microsoft Office Suite, InDesign

**Language**: Proficient in Spanish